



# MATTHEW BERKLEY, MBA, MPH

## SPEAKER PRESS KIT

### **INSPIRATION AND INNOVATION FROM EXPERIENCED HEALTHCARE SPEAKERS**

Providing on-site training for your leaders is a fast and economical way to bring your entire team up to speed on the industry's hottest topics and create organization-wide urgency to execute change. Huron's speakers and authors bring up-to-the-minute knowledge from their work in healthcare organizations across the U.S. and beyond.

We are more than a speakers' bureau. Our speakers are results-driven performance experts who are directly involved in crafting solutions to some of your most pressing problems, including financial challenges, patient safety and quality, pay for performance, and more.

Prior to your event, Huron's speakers and support team work side-by-side with you to develop a fully customized presentation to meet your needs, regardless of the topic, size of your group, or purpose of the training. From physician retreats to Leadership Development Institutes (LDIs) to senior leader meetings, Huron speakers deliver the perfect balance of inspiration and education for every audience.



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# Matthew Berkley, MBA, MPH

**DIRECTOR, CONSULTANT, SPEAKER**

Matthew delivers high-quality services to health systems, Federally Qualified Health Centers, and medical groups seeking to improve access, quality, and population health management through the lens of health equity. He has nearly ten years of experience in consulting, industry leadership, and speaking engagements, shaped by a passion for improving healthcare outcomes for underserved communities and an unwavering

commitment to his clients.

## PROFESSIONAL EXPERIENCE

Previously, Matthew worked closely with physicians and other healthcare professionals to streamline operations and improve patient outcomes for a large health system on the south side of Chicago. His responsibilities included overseeing day-to-day operations, developing and implementing strategic plans, and managing staff. He also worked to ensure that medical groups meet quality standards and help optimize financial performance through practical operational initiatives.

In his healthcare consulting role, Matthew works with a range of clients, from small community clinics to large healthcare systems. Matthew has also worked on population health management initiatives, helping to develop care models that focus on prevention and chronic disease management to help clients achieve improved outcomes while reducing costs.

## INDUSTRY SPEAKING ENGAGEMENTS

- “Connecting Access, Quality and Health Equity,” Community Health Center Leadership Huddle, Huron
- “Healthcare Connect” Emcee, Huron

## EDUCATION AND CERTIFICATIONS

- Master of Business Administration, The University of Illinois at Chicago
- Master of Public Health, The University of Illinois at Chicago
- Bachelor of Science, Public Health, The University of Arizona

## PROFESSIONAL ASSOCIATIONS

- Member, American College of Healthcare Executives (ACHE)
- Member, National Association of Health Services Executives (NAHSE)
- Consumer Board Member ACCESS Community Health Network (AHCN)

# Presentations

## IMPROVING HEALTH OUTCOMES THROUGH EFFECTIVE OPERATIONS TO ENHANCE POPULATION HEALTH MANAGEMENT AND EQUITY

**Audience:** All Leaders, All Healthcare Roles

**Focus:** Alignment and Accountability, Strategy and Innovation

**Length:** Keynote, Half-day, Full day

Population health management (PHM) is a framework that aims to improve a population's health by focusing on the health needs of individuals. Effective PHM is crucial in the healthcare industry because it can reduce costs, improve quality, and enhance patient outcomes. Additionally, it can help reduce health disparities and achieve equity in health outcomes. In this session, we will discuss the importance of effective population health management in healthcare and its relationship with equity in health outcomes.

### Learning Objectives:

- Understand the key principles of population health management and its impact on improving health outcomes.
- Identify strategies and best practices for implementing population health management initiatives within healthcare organizations.
- Learn how to measure and evaluate the success of population health management programs in improving health outcomes.

## THE ROLE OF COMMUNITY IN POPULATION HEALTH MANAGEMENT

**Audience:** All Leaders, All Healthcare Roles

**Focus:** Alignment and Accountability, Strategy and Innovation

**Length:** Keynote, Half-day, Full day

In this thought-provoking speaking engagement, participants will explore the crucial role of community-based interventions in population health management. By examining social determinants of health, such as poverty and housing insecurity, attendees will better understand how community organizations, FQHCs, and leaders can work alongside healthcare providers to improve health outcomes and reduce healthcare costs. The talk will provide practical strategies for developing effective community-based programs and emphasize the importance of patient-centered care that incorporates the perspectives and needs of individuals and communities.

### Learning Objectives:

- Understand the importance of community partnerships in population health management.
- Identify effective strategies for engaging and collaborating with community stakeholders in population health management initiatives.
- Learn how to measure and evaluate the effect of community partnerships on population health outcomes.

# What People Are Saying

*“Matthew, I wanted to drop you a quick note to say you did an amazing job leading and hosting Healthcare Connect today. This has been the most engaging session I have attended in a while for Huron. Thank you for your commitment to making this a fun and interactive day!”*

*“You did an AMAZING job, Matthew. I personally enjoyed it and have heard from so many people just how much you helped make the day! Thank you for taking on such a role and for delivering so well!”*

*“Outstanding job, Matthew! Thank you for helping to make last Friday the best Healthcare Connect event we’ve had!”*

*“Matthew, thank you for the energy you brought to the event! The first response of everyone I asked, “What did you think of HC Connect,” was along the lines of, “Matthew was AMAZING!” You made it look so easy and natural, yet I know it took a lot of your time and preparation. Thank you!”*

*“You did a great job today. That’s a super tough job—to engage with hundreds of people virtually. You nailed it.”*



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